

## Pedal Power Safety Advocacy Team

Approved by Advocacy Leader on: 1 Feb 16

Scheduled review date: January 2017

### The work of the Safety Advocacy Team

Members of the Team will select the Team's priorities from these areas:

**Aim:** Strong community support for cycling, by working with relevant people and bodies to support positive changes in participation, behaviour and attitudes.

**Action:** Ensure that PP is represented at key meetings and groups associated with cycling participation, that key outcomes are recorded and circulated to other team members and reported to PP members.

**Aim:** Pedal Power makes proposals and provides informed responses on cycling issues to government and others.

**Action:** In consultation with EO write proposals and responses on cycling safety and non-infrastructure issues.

**Aim:** Identify people-related safety risks and areas of conflict between people as they use the ACT roads, paths and tracks, and advise on corrective action.

**Action:** Collate complaints and suggestions that come in to PP, and respond or address appropriately

**Aim:** Reformation of road rules to promote cycling, such as vehicle speed limits in key areas, and passing distances

**Action:** In consultation with EO, attend meetings with government (eg JACS) and others (eg AGF), prepare proposals, record outcomes, and inform other members of the team and PP.

**Aim:** A database of information about ACT cycling related incidents and injuries, to inform corrective action

**Actions:** Engage with relevant agencies and groups to monitor data on existing police, hospital and other records of cycling related incidents and injuries, and to plan corrective action e.g. Advocacy Infrastructure Team, JACS

Propose more effective methods of accurate data collection

**Aim:** Safe and respectful cycling behaviour in the ACT

**Actions:** Promote safe and respectful cycling behaviour within the PP membership and the wider Canberra community, by including regular information and encouragement in all methods of communication with members and public

In consultation with the Communications Manager, draft respectful and careful responses to incidents in the media when that is appropriate.

**Aim:** Identify and address attitudinal barriers to change in behaviour towards the cycling community, and within the cycling community

**Actions:** Advocate for, or facilitate, attitude surveys on cycling within the ACT by engaging universities or others to undertake surveys for particular agreed purposes.

Collate and be a source of information on such surveys conducted elsewhere

**Aim:** Increased community awareness of cycling issues and activities, and cycling cultural changes happening locally, nationally and internationally

**Actions:** Engage members, the public and stakeholders by arranging public forums, workshops and visits by prominent cycling advocates

Liaise with the ACT Cycling Ambassadors on promotional activities.

**Aim:** The CBR region is recognised as a cyclo-tourism destination.

**Actions:** Engage with government, local businesses, associations and individuals in meetings and forums to raise awareness of and action to promote cyclo-tourism

Collect, make available, and promoting ideas that members have from experiences elsewhere

**Aim:** Pedal Power membership is increasingly engaged and active with cycling advocacy issues

**Action:** Regular information, in PP communication channels, both of the work of the Advocacy Teams and of work elsewhere, and requesting people with interest and skills to assist the Team

**Aim:** Canberra is recognised for community cycling

**Actions:** Organise, or help staff to organise, activities and rides that engage the community.

Liaise with, and support, other community groups and individuals who are actively promoting cycling celebrations.

**Aim:** ACT government leads Active Travel initiatives and actions

**Actions:** Support EO to engage at every level of government

Contribute to meetings with government and others on Active Travel, prepare proposals. Record outcomes, and circulate to members of the team and PP.

Seek ACT budget funding for Active Travel, including infrastructure (based on infrastructure advocacy team recommendations), safety measures and programs to promote cycling.

## Volunteer skills required

Imagination, passion, realism and common sense; research and writing skills (especially writing soundly based and persuasive submissions); analysis and archiving of information; meeting skills (active listening, constructive participation and recording notes); negotiation; campaign and event organisation (forums etc); communication and networking.

## Work management

The Safety Advocacy Team will use and maintain an on-line Task Management Tool to record the creation, and management of all tasks in which it is involved along with details of those tasks, and assignment of people responsible for the tasks and the actions taken.

All members of the Team will have access to the tool and must make the appropriate records so that others can discover what tasks are being undertaken and their status.

Others, as appropriate, will have read only or read and write access to the tool.

## Website

The Safety Advocacy Team has pages on the Pedal Power ACT website on which it advises members and the public what the Team does, sources of information relevant to the Team's remit and current and past advocacy matters that are likely to be of interest to members and others.