



Pedal Power ACT
any bike, any where, any time

Annual Report 2017



Key achievements in 2017 – our 43rd year with 7,700 members

2017 was busy ensuring we remained viable and did our best to get more people riding bikes.

We have, amongst other things:

- Maintained a **financially sound organisation**
- Have **over 7,680 members** (December 2017) – and growing
- Have **hard-working volunteers** (7,000+ hours of labour)
- Been recognised as the **'go-to source' for comment on cycling issues** in the ACT
- Been **pro-active with media releases and interviews** on cycling issues and frequent requests for comment
- **Ran learn-to-ride programs** enabling many people to start cycling for enjoyment and transport, including a special program for migrant women
- **Ran cycle improvement courses** enabling many people to improve their confidence and bike riding skills
- **Ran bike maintenance courses** that taught many to repair their bikes – on-the-road and at home
- **Ran cycle challenges that got more people riding** to work and elsewhere
- Conducted **over 450 recreational, non-competitive, cycle rides** (with some 10,000 participants) for shared enjoyment
- Conducted successful community cycling events – **Big Canberra Bike Ride and Fitz's Challenge**
- Supported **Fitability that gets vision-impaired cyclists and others with disabilities out and about** on tandem bicycles
- Supported **Cycling Without Age for older people** to be taken out and about on electric assist tri-shaws by volunteer pilots
- **Advocated for cycling** at the Bicycle Advisory Group, the Active Travel Advisory Group, Planning and Development Forum, Road Users Advisory Group, meeting with Ministers and Shadow Ministers and their advisers and with officials in the National Capital Authority, Transport Canberra and City

Services, Capital Works, Roads ACT, ACTION, Capital Metro, Planning and Environment, Economic Development, Justice and Community Services and VisitCanberra

- Identified **community path network maintenance** needs and got them recognised by the government
- Achieved a **rationalisation of bollards and banana rail use** and the removal of redundant and hazardous installations
- Identified **missing links in the cycling network** (paths and on-road) that are getting more attention – but there is still insufficient funding for maintenance and improvements
- Asked the government to **increase funding for path and cycling improvements**
- Participated in the **development of the Government's cycle-tourism strategy** with other stakeholders
- Offered **the best cycling insurance in Australia** for members covering legal liability and crashes when riding
- Produced the **Cycling News Weekly Roundup** weekly email highlighting Australian and international cycling developments for use by senior ACT Government officials, Pedal Power ACT, and others
- Our **social media followers** grew substantial (*Facebook* 5833 and *Twitter* 936) and they engaged more
- Sent out our **NewsWheel (fortnightly email newsletter)** to over 10,500 with a high opening rate
- Published the **Canberra Cyclist bi-monthly magazine** and sent it to over 3,600 addresses (some 8,000 potential readers)
- Maintained our **popular website** with over 175,000 page views from almost 58,000 users
- Worked in **partnership with numerous organisations** to further services to members, achieve our objectives and for support at events
- **Contributed to a better Canberra.**

Message from the President – Jane Brooks



Pedal Power is about getting more people on bikes more often. It's been a great year for Pedal Power ACT with outstanding success in events, appointment of a new CEO, Ian Ross, delivery of many programs to increase bike riding in the community, a strong advocacy presence and successful implementation of the key areas in the strategic plan. The professional quality of work conducted by staff and volunteers coupled with sound financial management has enabled these successes and ensures the long term sustainability of Pedal Power ACT.

It's been a privilege to serve as president of Pedal Power ACT in 2017, to be part of a dedicated group of volunteers who have been able to achieve so much. With the dedication of staff and volunteers working together we want to continue to build on the strong foundation to deliver many benefits to members and to deliver on Pedal Power ACT's vision to see more Canberrans on bikes more often.

The year ahead will include building on the existing strength and success of advocacy, a consolidation of programs to involve the whole community and deliver events which interest the various styles of bike riders. Pedal Power ACT will reach out through programs and events to the many diverse groups to encourage and assist those who would like to ride a bike. Furthermore the years activities will focus on the following:

- After the 2018 Big Canberra Bike Ride it will undergo a review to ensure an innovative and appealing event for 2019.
- The IT system will be undergoing finalisation and

implementation of a review and long overdue overhaul to improve IT systems internally and to rejuvenate the website. The result will be a more user friendly efficient system which will benefit both the staff and members.

- Volunteers are highly valued within Pedal Power ACT and our new CEO will be developing systems and processes to support volunteers and the integration of volunteer activities with staff.

Pedal Power ACT continues to offer a myriad of opportunities for members. Options exist to participate in weekday social rides, weekend road riding, touring and trail blazing. When not in the saddle there are extensive opportunities for giving support through volunteer activities and the successful and highly regarded advocacy team. Over the past year Pedal Power ACT has continued to develop as a strong recreational cycling club for the benefit of its members and to encourage cycling by more people, more often. The advocacy team are held in high esteem by decision makers in government and politicians thereby enabling strong collaboration and consultation fostering successful outcomes to benefit cycling. The year ahead is planned to continue to develop and build on the foundations established over the past year and to support you as the member to bring improved facilities and activities. As this year is my final term as Pedal Power ACT President and participation on the Board, I take this opportunity to thank all those volunteers whose enthusiasm and passion contribute to making this a truly remarkable organisation. With the energy and experience of our new CEO, dedication of staff and expert skills on our board we are set to deliver greatness for Canberra's cycling community.

Getting more Canberrans cycling with events and programs

To get more people riding bikes for transport and recreation we organised and conducted a large number of events, programs and rides.

Big Canberra Bike Ride 2017

Pedal Power ACT's traditional community participation ride in March attracted approximately 1,000 participants despite the uncooperative weather leading into the event – but turning out dry and warm on the day. The event start/finish was again located at Rond Terrace on Lake Burley Griffin and included rides of 35 km, 68 km, and 120 km plus the free family-friendly 5 km ride. We had over 60 volunteers helping to make the day a success. Participants raised over \$15,000 for the event charity The Amy Gillett Foundation that works to reduce the incidence of serious injury and death of people riding bikes in Australia.



Fitz's Challenge 2017

It's one of the toughest cyclo-sportive events in Australia with 255 km, 210 km, 165 km, 105 km and 50 km ride options in the hills to the south-west of Canberra. It has been run annually since 1989 (that is, for thirty years) and this year, over 1,200 participants (15% female) took part. They mainly came from NSW, Victoria and the ACT. The The Kid's Cancer Project has been the



beneficiary charity for the last eight years raising some \$400,000 from the event.

New Horizons Program

New Horizons courses conducted in autumn and spring improved the cycling capabilities of 38 men and women.

Over nine weeks, volunteer and guest presenters from local bike stores and a sports physiotherapist showed participants bike set-up, basic bike maintenance, bike equipment and clothing and strengthening and stretching to reduce the risk of injury. Participants learnt cycling safety, riding skills, riding on bike paths, riding with others and riding on roads in low traffic environments. During the course, rides increased from about 7 km to 50 km, progressively including more hills.

Sue Lake again coordinated the course and, with the assistance of others, put in place measures to assure the



New Horizons



continued success of Horizons. Six of the New Horizons volunteers completed the Aus Cycle Skills Coaching

Program in February prior to the autumn course. Beth Johnston provided pre-course training sessions for volunteers and the new coaches. Some 15 to 20 volunteers ensured the programs success. The courses will run again in 2018 autumn and spring.

Cycle Well program

This five-week long learn to ride program for adults was conducted in the autumn and spring and attracted 63 participants.



Cycle Well

The program was initiated in 2016 through a grant from Sport and Recreation Services. Due to its success in getting new riders onto their bikes, Pedal Power ACT now funds the program using qualified instructors led and organised by Sian Mulholland. The program continues to be successful with positive feedback from participants.

Girls on Bikes Program

This five-week program, based on our Cycle Well Program, was tailored specifically to teach migrant and refugee women to ride a bike. Sophie Fisher managed the program with a YWCA Canberra grant. She called on the community to donate bikes which she then repaired with help from Miles from Goodspeed Cycles. Trek donated helmets for the women to keep with the bicycles.

There is a lengthy wait list for the next program. Pedal Power ACT has applied for a grant, through Active Canberra, to continue the program in 2018.



Active Rides Program

This is a community based bike riding program for school aged children focusing on ages 11 to 15



Active Rides

years in 2016 and the beginning of 2017. However, after feedback from the community, in spring 2017 the age range was changed to 7 to 13 year olds as there was a lot of interest from younger children and not as much interest from the older children.

Participants got the opportunity to learn different ways of riding, bike maintenance and having fun on the bike during six weekly sessions at a low cost to participants. The program was offered in Tuggeranong and Stromlo in 2016 and autumn 2017. Due to low numbers, two programs were run at Stromlo in spring of 2017 – for a 7 to 9 year age group and a 10 to 13 year old group. In 2017, 61 children completed the Active Rides Program.

The grant from Active Canberra to conduct the

program expired in 2017 and Pedal Power ACT is assessing ways that it can continue to run this program without government support.

Bike Maintenance Courses

The ever popular Pedal Power ACT Bike Maintenance courses had 159 participants in 2017 who completed the Bike Basics and/or the Intermediate 1 and/or 2 bike maintenance classes – about 20 more than in 2016. The courses in 2017 were facilitated by Stuart Bardsley with excellent feedback from participants regarding his teaching.

The courses will continue in 2018.

Cycle Jam

Cycle Jam, supported and endorsed by Pedal Power ACT, has continued to provide a social space for bicycle repair, maintenance and general tinkering. In 2017 there was ongoing collaboration with the Recyclery, The Ted Noffs Foundation and Libraries ACT (Cycle Jam went to Tuggeranong library late in the year). It supported the creation of Repair Cafe Canberra at the Canberra Environment Centre and is developing a relationship with Cycle Recycle at Ainslie Village. Volunteers have been opening the workshop on the second Saturday of the month to coincide with their repair sessions and to share tools and knowledge. Cyclejam looks forward to strengthening its relationships in 2018 and continuing to help keep Canberrans on their bikes.

Cycle Works Challenge

Pedal Power ACT received a Health Promotion Grant that allowed it to deliver its Cycle Works Challenge in 2017. The Challenge is a month long online challenge that aims to improve the overall health and fitness of Canberrans (and reducing motor vehicle usage) by increasing the number of people who ride to-and-from work and go on to make cycling a part of their daily lives.

The first Cycle Works Challenge was held in April 2017 when workplaces and individuals were challenged to accumulate kilometres riding their bikes during the month. There were 590 participants from 86 registered workplaces who rode 6,071 rides and 117,729 km in the month.

Following on from that success, a second Cycle Works Challenge was held in November with more emphasis placed on cycling generally in day-to-day life as well as to-and-from work. Credit was given for jumping on a bike – no matter how far it was ridden. There were 814 participants who rode 138,385 km during 7,502 rides.

Pedal Power ACT thanks Trek for supporting this initiative and donating the major prizes for both the April and November Challenges and Canberra Urban Adventures, for supporting the November Challenge.



Bike Maintenance



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Ride2Work Day

The National Ride2Work Day breakfast was held at Veterans Park, Civic on Wednesday 18 October 2017. It was well attended with people riding in from as far away as Tuggeranong to join the fun. The guest of honour was Pedal Power ACT's ambassador, Australian Paralympian Michael Milton. Minister for Health and Transport, Meegan Fitzharris, rode her bike to the breakfast and helped with the celebrations. The event was supported by Hartley Lifecare, who kept all our participants fed with a delicious BBQ during the morning, Transport Canberra's Active Travel Office, Bicycle Network, Pushy's, Australian Bananas and Tonic Espresso.

Fitability program

The Fitability Program assists vision-impaired people, and others who cannot ride alone, to regularly get out and about on tandem cycles as stokers with volunteer pilots. The riders have a range of cycling ability – from those with little experience cycling, to those wishing to compete in high level racing. We own thirteen tandem bikes and have regular access to another twelve. Pedal Power ACT members are encouraged to volunteer to ride with Fitability. This year, amongst other activities, Fitability:

- Conducted 'come and try' events for new tandem pilots and stokers, and was able to welcome new riders to tandem riding.
- Enabled volunteer Fitability tandem pilots to meet with their tandem cycling friends regularly and participated in Pedal Power ACT events and social rides.
- Had a tandem team in the Hartley Lifecare Challenge and tandems raced with local cycle clubs (ACT Veterans and Vikings).

NDIS clients may present opportunities for Fitability pilots to gain some income piloting tandems in 2018.

Information on Fitability is at www.fitability.org.au.

Cycling Without Age

The Cycling Without Age program pairs volunteer pilots, using electric-assist tri-shaws, with older less able passengers, enabling them to get out-and-about outdoors and feel 'the wind in their hair' and fostering inter-generational relationships. The first Australian Chapter was facilitated and supported by Pedal Power ACT in 2016 with two tri-shaws at 'Kangara Waters'. Subsequently, the Woden Rotary Club provided another at 'Araluen Village'. Over 30 pilots have been trained with more awaiting training. We are hopeful of expanding the program. Details of the program are at <http://www.pedalpower.org.au/programs/cycling-without-age/>.

Recreational social rides

Pedal Power ACT accredited volunteer ride leaders organised and conducted some 460 recreational, non-competitive, cycle rides that attracted over 10,000 participations during the year. The rides ranged in length, speed, surface type (on- and off-road), terrain and difficulty from short slow rides to the cafe and back, to long-distance moderate to fast paced rides out-of-town – all with the common features of the shared enjoyment of riding in company. Rides are detailed on our website at www.pedalpower.org.au/cycling-events.



As an example of what happens on some rides: The 'Monday Dirt Ride' had 19 volunteers ride leaders who organised 51 rides with over 800 participations (male and female) riding some 857,000 km (plus all the riding to the start of a ride and home from the end, at about 100,000 km giving about 1 million km in total) mostly on dirt roads and trails. At the ends of the rides, some 800 cups of coffee were consumed that, with food, would have put over \$5,000 into the local cafes.

Cycle tours

Volunteers organised and conducted a number of cycle tours during the year including the annual week long 'Pub Crawl' and month-long tours to New Zealand and southern Queensland. Over 100 members participated in those tours.

Accredited ride leaders

Pedal Power ACT accredits recreational social ride leaders to help to assure adequate competency and to minimise risk. At the end of 2017 we had seventy-four accredited ride leaders.

Information and Social Evenings

Volunteers continued to organise these popular monthly evenings at the Southern Cross Club. The informative presentations are on a variety of cycling-related topics including touring and bike technical matters. Attendances ranged from thirty to over ninety people with socialising before and after the presentations. In December the organisers arranged a Christmas Party in the Nara Peace Park that was well attended. Thanks to the organising group Clare Munro, Carol Taylor and Lindy Armstrong.

Cycle-tourism

Pedal Power ACT has been working with Visit Canberra, the Canberra Business Chamber and tourism operators to strengthen our influence in the cycle-tourism area.

The ACT is starting to realise it needs to catch up with NZ, Victoria and Tasmania in developing cycle tourism. During 2017 the ACT Government has been developing a cycling tourism strategy to enable cycle tourism to contribute to achieving the ACT's tourism target of \$2.5 billion by 2020. Pedal Power ACT was represented on the strategy steering group. The strategy with recommended actions should be released in early 2018.

Our ACT Budget submission for 2018 – 19 asked for adequate funding to implement the recommendations of the Government's cycle tourism strategy. ♣



Advocacy 2017 – some highlights

The Advocacy Team has been active through the year working on improving the cycling environment and infrastructure and raising the profile of cycling for transport and recreation.

Continuing deterioration of Canberra's community paths, major roads with no provision for cycling, building developments which create cycling hazards and the unfulfilled ACT government promise of about four years ago to have bike racks on all ACTION buses are among concerns addressed by Advocacy in 2017.

Achievements during the year include the further removal of bollards and banana rails that are hazardous or which serve no useful purpose. Bollards still occasionally pop up in areas where the accepted guidelines suggest they are not required.

Advocacy has urged the ACT government and ACT Greens to honour their commitment to provide an additional \$30 million to maintain and



upgrade Canberra's active travel infrastructure over the four years of the current Legislative Assembly as included in the Parliamentary Agreement between ACT Labor and ACT Greens. But the first budget of the four-year agreement provided no extra money for active travel infrastructure and funding for active travel infrastructure and maintenance fell from about \$18 million in 2015-16 to only \$10 million in 2017-18. The result is that some sections of paths are deteriorating to the point where they are hazardous and reconstruction will be required – at an increased cost over preventative maintenance.

Advocacy's on-going campaign for improved maintenance of paths was supported in a report by Auditor General Maxine Cooper. In June she said, 'There is no systematic approach for conducting inspections of the condition and safety of community paths that are not in high priority locations. A systematic approach would assist in avoiding higher costs resulting from a failure to identify and rectify small defects before they become large'.

A success in 2017, albeit after a five-year delay, saw the National Capital Authority install safety barrier rails on Commonwealth Avenue bridge to help protect people on the western path (walking and riding) from falling into the traffic lanes.

The narrow 500 m stretch of Kuringa Drive that junctions with the Barton Highway (in Spence) has long been identified as very hazardous for cycling by users. But there has



been no commitment given by the ACT Government or its representatives to improving its safety for riders even though duplication of Kuringa Drive between Kingsford Smith Drive and Barton Highway is on Transport Canberra and City Services' capital works database for 'future consideration, subject to other competing priorities and funding availability'. That is, there is unlikely to be any immediate or even short-term improvement to the safety of riders, despite the government's assurance it recognises the importance of walking and cycling.

A similar impasse exists for people riding between Weston and Woden where roads are too narrow for safe passing of bicycles and the verges are rough and unsafe for riding. Yet Roads ACT says there is no immediate likelihood of significant improvement of a cycle route between those centres. This missing link has been on Advocacy's priority agenda for years and was mentioned in Pedal Power ACT's current Government budget submission. A Roads ACT spokesman says a proposed path has been logged onto Transport Canberra and City Services Capital Works database for future consideration, 'subject to available funding and other competing priorities'.

Despite opposition by Advocacy, a temporary path adjacent to Flemington Road, crosses the driveway to the Mitchell Resource Management Centre without a zebra or raised crossing. At that crossing, a high fence hides people riding on the path from people driving vehicles leaving the centre and vehicles entering and exiting the centre often queue on the driveway through the gate, restricting the passage of path users.

In a similar oversight, an entrance to the Southern Cross Club's \$15 million health and wellness centre in Phillip received planning approval despite creating potential danger to path users (riders and walkers). There were systematic failures in approving the entrance, in a school zone, crossing an on-road bike lane in Launceston Street and a well used path, leaving path users unprotected from motor vehicles entering the centre. At a meeting with Pedal Power ACT Advocacy representatives, officials accepted the outcome of the approval was less than ideal. Advocacy representatives were told planners did not have full details of the project when development approval was given. But having received development approval, the entrance would or could not be changed until after it is completed. The only concession from Transport Canberra was that the on-road cycle lane would be identified with green paint across the intersection with the new entrance.

Though the entrance crosses two active travel routes, Pedal Power ACT was not consulted during the development application process. With the establishment of an Active Travel Office in 2015, it is hoped failures of this type will not continue.

Positively, senior ACTION management met with Advocacy to discuss better integration of cycling with public transport. Bike racks were installed on the articulated buses during

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the year and negotiations continue with the Heavy Vehicle Regulator to have bike racks on the rigid steer tag buses (now the only buses without racks) which serve many of the trunk routes. ACTION is keen to provide improved bike storage at hubs to encourage greater use of bike and ride.

Other Advocacy Team activities

The Team has been:

- Promoting sensible design solutions (local and international) to officials that can be applied locally.
- Raising issues with officials at the Active Travel Advisory Group (planning the Active Travel network and broader active travel issues), Bicycle Advisory Group (which deals



with design and building cycling infrastructure), Planning and Development Forum (general urban planning and development) and the Road Users Advisory Group (road rules and safety)

- Meeting with Ministers and Shadow Ministers and their advisers to further our objectives
- Working on improving the cycling environment

with officials in: the National Capital Authority, Transport Canberra and City Services (Active Travel Office, Capital Works, Roads ACT, ACTION, Capital Metro, etc); Environment, Planning and Sustainable Development; Land Development Agency – now split into the City Renewal Authority and Suburban Land Agency; Justice and Community Services; and Visit Canberra

- Meeting and working with other organisations such as the Heart Foundation of Australia, Australian College of Road Safety, Amy Gillett Foundation, and Canberra Business Chamber to further our aims
- Handling Pedal Power ACT members' requests via the Advocacy Team email advocacy@pedalpower.org.au
- Reporting on advocacy matters to members through *Canberra Cyclist* magazine, NewsWheel e-bulletin, Pedal Power ACT website and Facebook
- Responding to comments, requests and incidents from the general public
- Making submission on the proposals, designs and development applications.

Further details of Advocacy activities during 2017 are given in the *Canberra Cyclist* magazine February-March 2018 edition.

Looking forward to more advocacy

The Advocacy Team plans to broaden its focus from physical environment improvements to include normalising cycling as a widely supported everyday activity for people of all ages, especially for those who would ride but currently don't.

To help Advocacy in any of these wide-ranging activities, please contact Advocacy at advocacy@pedalpower.org.au. ♣



Media

Pedal Power ACT is regarded as the premier source for comment on any issue or topic related to active travel and riding a bike in the ACT. We are pro-active with articles and promotions for our events, programs and cycling issues. The media often contacts Pedal Power ACT for comment on breaking news related to bike riding in Canberra.

Website (www.pedalpower.org.au) accumulated over 175,000 page views in 2017, from almost 58,000 users who, on average, visited more than two pages of the site per session. Over a quarter of Pedal Power ACT website users fall into the 35 to 44 age range, with the next highest cohort being 45 to 54 (23.6%) and 56.6% of users identify as male, and 43.4% identify as female, reflecting the gender split of bike riders more broadly in the ACT.

Just under half of all website users came across our website through organic search, and around a quarter via email.

NewsWheel e-bulletin is our fortnightly email



newsletter, incorporating articles about advocacy, topical issues, opinion pieces, upcoming events, rider alerts, and advertisements. It is sent to about 10,500 subscribers with an open rate of 27% and a click through rate of 8.6% (above industry average).

Social media

- **Facebook:** www.facebook.com/pedalpoweract
- **Twitter:** [@actpedalpower](https://twitter.com/actpedalpower)

Engagement with our social media sites has grown substantially in the past year. Account followers at the end of 2017 were: Facebook – 5,833 (Pedal Power ACT, Fitz's Challenge, Big Canberra Bike Ride and Cycle Works); and Twitter – 936 (Pedal Power ACT and Cycle Works).

RiotACT is a local digital regional news and opinion platform that more than one in three Canberrans visits at least once per month that has allowed Pedal Power ACT to reach a broader audience to promote cycling advocacy issues, as well as raise awareness about our events and programs.

Since the end of 2016, when RiotACT invited our Communications Manager to provide a regular commentary column, we have produced over forty columns.

Canberra Cyclist, our official magazine published by volunteers every two months, is one of the survivors of this type of publication produced by state cycling organisations. It has a distribution of over 3,600 copies (over 8,000 potential readers) and is an important and effective means

of communicating with members and the broader community.

Thanks to the editor Julia Widdup.

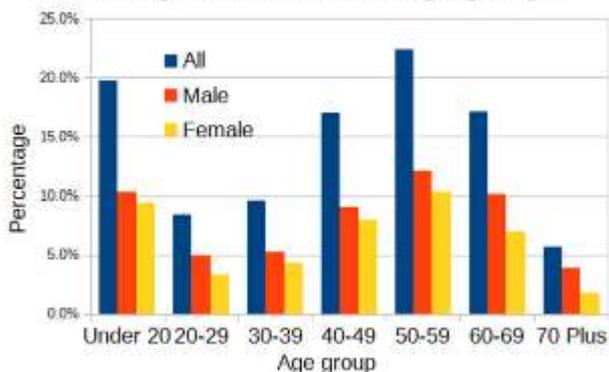
Canberra New Weekly Roundup

Pedal Power ACT produces a weekly email giving current cycling news and highlighting Australian and international cycling developments for the information of senior ACT Government officials and others, and for Pedal Power ACT's use. ♣

Members

Pedal Power ACT is one of the largest community-based member driven organisations in the ACT. The number of people riding bikes in Canberra is increasing as is our membership – we had 7,683 members at the end of 2017 (44.3% female) up from 7,261 at the end of 2016, an increase of 5.8%.

Percentage of members in age groups



Pedal Power ACT depends to a great extent on existing members to help recruit new members. Their positive and enthusiastic energy telling everyone how life-changing riding a bike can be and the benefits of Pedal Power ACT membership helps drive word of mouth referrals to friends, colleagues and family members.

Pedal Power ACT is recognised as the principal advocacy organisation promoting better conditions for cycling in the ACT. Membership numbers are vital to advocacy effectiveness as increasing numbers builds the capacity of Pedal Power ACT to advocate for improvements, so becoming a bigger organisation is a primary focus. Member numbers needs to increase more to reflect anything close to the number of Canberrans who cycle.

Another driver of new members continues to be our major events, The Big Canberra Bike Ride and Fitz's Challenge, with discounts on membership offered to those who register. And our cycling skills programs, including New Horizons, Cycle Well, Active Rides, Cycle Works, and Fitability, also introduce many new members.

When riding their bikes, our members receive public liability insurance (up to \$20 million) and personal accident insurance covering them 24/7 world wide – the best



available in Australia. We also have insurance cover for volunteers, office bearers and coaches.

Members receive, in addition to all the other services mentioned elsewhere: legal support from our partners Snedden Hall & Gallop Lawyers (at favourable rates); discounted entry to cycling events, programs and bike maintenance courses; the Canberra Cyclist magazine; and discounts at many local bicycle and sports stores. ♣

Merchandise

During 2017, we sold clothing, books and distributed maps:

- Pedal Power ACT kit – cycling jerseys and knicks.
- Event specific cycling jerseys at New Horizons, the Big Canberra Bike Ride and Fitz's Challenge.
- Canberra's Centenary Trail book detailing routes and services along Australia's new iconic track.
- Cycling around Canberra book giving information for planning and undertaking rides.
- Canberra and Queanbeyan Walking and Cycling Map – free from the ACT Government. (Out of print.) ♣

Projects

Cordon counts

Since 2004, Pedal Power ACT volunteers have counted the numbers of bikes going into and out of Civic one morning in March. Since 2012 we have conducted



similar counts for the ACT Government at Civic, Belconnen, Gungahlin, Tuggeranong and Woden, now in the morning and evening peak periods. Our current contract with ACT Capital Works goes until 2019.

Cycle facilities rating scheme

Pedal Power ACT continued with the development of this Scheme but no new assessments were conducted in 2017. We will further refine the processes involved with an emphasis placed on helping workplaces to develop and maintain their cycle facilities.

Bike parking services

Our portable bike racks are set up and made available by volunteers at Pedal Power ACT and other events. In 2017 they were installed by volunteers at the Folk Festival, Floriade, Rotary BuyCycle, and Lynham Primary School fete. ♣

Financial situation – Pedal Power ACT at 31 December 2016

Income and expenditure	2017	2016	Sources of income	2017	2016
Income	\$715,977	\$696,619	Membership fees	\$342,977	\$310,984
Expenditure	\$713,461	\$709,950	Donations & sponsors	\$ 6,974	\$ 9,410
Surplus (deficit)	\$ 2,516	\$ (13,331)	Grants – ACT Government	\$ 76,700	\$ 53,184
Balance sheet at 31 December 2016			Event entry fees & charges	\$189,974	\$178,190
Assets	\$477,421	\$526,639	Merchandise sales	\$ 29,194	\$ 35,083
Liabilities	\$ 66,209	\$117,943	Fees for service	\$ 57,372	\$ 96,297
Net assets 31 December	\$411,212	\$408,696	Interest, advertising & other	\$ 14,817	\$ 17,578

Full audited Pedal Power ACT Financial Report for 2017 is available at: www.pedalpower.org.au/annual-reports

Partnerships

Pedal Power ACT enjoys a healthy relationship with governments, charities, NGOs, and corporate and other partners to further our objective to get more people cycling.

Partner organisations

We have strong relationships with many corporate entities including *Snedden Hall and Gallop Lawyers, Cycle City, Southern Cross Club, Stromlo Forest Park, Elect Printing, and Ziggy's*.

In promoting cycling and safety, we work with the *Heart Foundation of Australia, the Amy Gillett Foundation, the NRMA and the Australasian College of Road Safety.*

Charity partners in events

Our events involved partnering with charitable organisations who have benefited financially and otherwise including *The Amy Gillett Foundation, The Kids Cancer Project, Amnesty International, Hartley Lifecare and Heart Foundation ACT.*

Supporters at events

Other supporters at events were *Hartley Lifecare, Amnesty International, Transport Canberra's Active Travel Office, Bicycle Network, Australian Bananas, Share a Bike, Ride 365, WICEN, Cycle City, and Nightlights.*

Membership of other organisations

Pedal Power ACT was a member of:

- *Capital Cycling* – an umbrella body for all of the cycling entities in the ACT (until it ceased operating in early 2017)
- *Canberra Business Chamber* – supporting business growth in the Canberra region and promoting cycle-tourism
- *Youth Hostels Australia* – for use by members
- *Associations Forum* – assisting with governance, operations, membership and finances
- *Conservation Council of the ACT* – to support their promotion of cycling as a viable means of active transport
- *Our Community* – where the not-for-profits organisations go for help
- *Wagga Rail Trail* – promoting the development of a rail trail from Wagga Wagga to Ladysmith.

Support from the ACT Government

We received considerable financial and other support from the ACT Government via Active Canberra (formally called Sport and Recreation Services) and ACT Health. In addition to the funding for specific projects, mentioned elsewhere in this report, Active Canberra provided \$26,000 in operational grants.

As mentioned elsewhere in this report, we have close relationships with the Government in respect to our advocacy, cycling programs and events. ♣



Personnel

Co-patron: the Ambassador for the Kingdom of the Netherlands, Ms Erica Schouten and the Ambassador for Denmark, Mr Tom Nørring.

Ambassadors: Sue Powell and Michael Milton

Board:

President: Jane Brooks

Vice Presidents: Gillian Helyar and Jeff Ibbotson

Secretary: Bruce Paine

Treasurer: Eric Huttner (to August 2017) & Douglas Widdup (from August 2017)

Members: Rosemary Dupont, Adam Horner, Lyn Prentice, Steve Shaw & John Widdup

Staff:

Executive Officer: John Armstrong (to October 2017), Rosemary Dupont (acting EO from October 2017 to January 2018) & Ian Ross (from January 2018)

Communications Manager: Anne Treasure (to November 2017) & Laura Stuart (from January 2018)

Program and Events Managers: Joanne Brown & Stephanie Sleen

Membership and External Services Officer: Rachel Lynskey (to July 2017) & Sam Cunninghame (from August 2017)

Office Manager: Emily Nelson

Public officer: Luke Wensing

Volunteers:

Pedal Power ACT relies heavily on volunteers with over 300 people volunteering during 2016, for some 700 tasks, and contributing over 7,500 hours of labour. They are the 'backbone' of Pedal Power ACT and are involved in all our activities. These include advocating for cycling, organising and conducting social rides, events and training courses, producing the magazine and undertaking various governance and administrative tasks and programs. Pedal Power ACT, its members and the wider cycling community are grateful for their contribution.

Annual awards for volunteers are to be presented at the Annual General Meeting.



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Incorporated in the ACT – ABN: 98 440 716

More Canberrans cycling more often, for a better community

Cycling advocacy

New Horizons

Cycle to work & school

Recreational rides

Big Canberra Bike Ride

Fitz's Challenge

Bike maintenance

Member support

Cycling Without Age

Member insurance

Cycle tourism

Cycling news information